



Privacy Policy

Introduction

We use the service from Wix.com to build and run this website.

Wix ("we", "us", "our") take the protection of the data of the users ("users" or "you") of our website or our mobile app (the "website" or the " Mobile app ") and we undertake to protect the information that users provide to us in connection with the use of our website and our mobile app (collectively: " digital assets "). Furthermore, we undertake to protect and use your data in accordance with applicable law. This Privacy Policy explains our practices regarding the collection, use and disclosure of your information through your use of our digital assets (the "Services") when you access the Services through your devices.

Please read the privacy policy carefully and make sure you fully understand our practices regarding your data before using our services. If you have read this policy, fully understood it and do not agree with our approach, you must stop using our digital assets and services. By using our services, you accept the terms of this privacy policy. Further use of the services constitutes your consent to this privacy policy and all changes to it.

In this privacy policy you will learn:

- How we collect data
- What data we collect
- Why we collect this data
- Who we pass the data on to
- Where the data is stored
- How long the data will be kept
- How we protect the data
- How we deal with minors
- Updates or changes to the privacy policy

What data do we collect?

Below is an overview of the data we can collect:

- Unidentified and unidentifiable information that you provide during the registration process or that is collected through the use of our services ("non-personal data"). Non-personal data does not allow any conclusions to be drawn about who collected it. Non-personal information that we collect consists primarily of technical and aggregate usage information.
- Individually identifiable information, i.e. all those through which you can be identified or identified with reasonable effort ("personal data"). The personal information we collect through our services may include information that is requested from time to time, such as names, email addresses, addresses, phone numbers, IP addresses, and more. If we combine personal data with non-personal data, we will treat these as personal data as long as they exist in combination.

How do we collect data?

The following are the main methods we use to collect data:



- We collect data when you use our services. So when you visit our digital assets and use services, we can collect, record and store usage, sessions and related information.
- We collect data that you make available to us yourself, for example when you contact us directly via a communication channel (e.g. an email with a comment or feedback) or place an order in our shop.
- We may collect data from third party sources as described below.
- We collect data that you provide to us when you log into our services via a third party provider such as Facebook or Google.

Cookies and Similar Technologies

When you visit or access our services, we authorize third parties to use web beacons, cookies, pixel tags, scripts and other technologies and analysis services (“tracking technologies”). These tracking technologies can enable third parties to automatically collect your data in order to improve the navigation experience on our digital assets, to optimize their performance and to guarantee a tailor-made user experience, as well as for security and fraud prevention purposes.

To find out more, please read the Cookie Policy from Wix.com <https://de.wix.com/about/privacy>.

We are NOT connected to an advertising service.

We will not pass on your e-mail address or other personal data to advertising companies or advertising networks without your consent.

Where do we store the data?

Non-personal data

Please note that our companies, as well as our trusted partners and service providers, are located around the world. For the purposes outlined in this privacy policy, we store and process all non-personal data that we collect in different legal systems.

Personal data

Personal data may be maintained, processed and stored in the United States, Ireland, South Korea, Taiwan, Israel and, to the extent necessary for the proper provision of our services and / or required by law (as further explained below) in other jurisdictions.

How long will the data be kept?

Please note that we keep the collected data for as long as is necessary to provide our services, to comply with our legal and contractual obligations to you, to resolve disputes and to enforce our agreements.

We can correct, supplement or delete incorrect or incomplete data at our own discretion at any time.

How do we protect the data?

The hosting service for our digital assets provides us with the online platform through which we can offer you our services. Your data can be stored via the data storage, databases and general applications of our hosting provider. It stores your data on secure servers behind a firewall and offers secure HTTPS access to most areas of its services.



All payment options offered by us and our hosting provider for our digital assets comply with the regulations of the PCI-DSS (data security standard of the credit card industry) of the PCI Security Standards Council (council for security standards of the credit card industry). This is a collaboration between brands such as Visa, MasterCard, American Express and Discover. PCI-DSS requirements help to ensure the secure handling of credit card data (including physical, electronic and procedural measures) by our shop and the service providers.

Regardless of the measures and efforts taken by us and our hosting provider, we cannot and will not guarantee the absolute protection and security of the data that you upload, publish or otherwise pass on to us or others.

For this reason, we would like to ask you to set secure passwords and, if possible, not to provide us or others with confidential information, the disclosure of which, in your opinion, could cause you significant or lasting damage. Since e-mail and instant messaging are not considered secure forms of communication, we also ask you not to pass on any confidential information via any of these communication channels.

How do we deal with minors?

The services are not intended for users who have not yet reached the legal age of majority. We will not knowingly collect information from children. If you are under the age of majority, you should not download or use the Services or provide any information to us.

We reserve the right to request proof of age at any time so that we can verify that minors are using our services. In the event that we become aware that a minor is using our services, we can prohibit these users from accessing our services and block them, and we can delete all data stored by us about this user. If you have reason to believe that a minor has disclosed data to us, please contact us as explained below.

We will only use your personal data for the purposes set out in the privacy policy and only if we are convinced that:

- the use of your personal data is necessary to perform or conclude a contract (e.g. to provide you with the services yourself or to provide customer service or technical support);
- the use of your personal data is necessary to comply with relevant legal or regulatory obligations, or
- the use of your personal data is necessary to support our legitimate business interests (provided that this is done at all times in a manner that is proportionate and respects your data protection rights).

As an EU resident you can:

- request a confirmation as to whether or not personal data concerning you are being processed and request access to your stored personal data and certain additional information;
- request the receipt of personal data that you have provided to us in a structured, common and machine-readable format;
- request the correction of your personal data that is stored by us;
- request the deletion of your personal data;
- object to the processing of your personal data by us;
- request that the processing of your personal data be restricted, or
- submit a complaint to a supervisory authority.



Please note, however, that these rights are not unlimited and may be subject to our own legitimate interests and regulatory requirements. If you have general questions about the personal information we collect and how we use it, please contact us as detailed below.

In the course of providing the services, we can transfer data across borders to affiliated companies or other third parties and from your country / legal system to other countries / legal systems worldwide. By using the services, you consent to the transfer of your data outside of the EEA.

If you are based in the EEA, your personal data will only be transferred to locations outside the EEA if we are convinced that there is an adequate or comparable level of protection of personal data. We will take appropriate steps to ensure that we have adequate contractual arrangements with our third parties to ensure that appropriate security measures are in place so that the risk of improper use, alteration, deletion, loss or theft of your personal data is minimized and that these third parties act in accordance with applicable law at all times.

We do not sell users' personal data for the intentions and purposes of the CCPA.

We may revise this data protection guideline from time to time at our own discretion; the version published on the website is always up-to-date (see information on the "status"). We ask you to check this data protection guideline regularly for changes. In the event of significant changes, we will publish a notice on our website. If you continue to use the services after being notified of changes to our website, this will be deemed to be your confirmation and consent to the changes to the privacy policy and your consent to be bound by the terms of these changes.

Contact

If you have general questions about the Services or the information we collect about you and how we use it, please contact us at:

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